

SPORTMAN STOCK

Referred to by Founding Partner Christopher Corey as a 'testimony to the spirit & merit of sport', the purpose of its founding is centered on performance.

At Sportman Stock, we offer a range of very specialized services-we do the hard part, and we do it well!

Sportman Stock is a hard-charging sports partnership company that specializes in creating and managing strategic partnerships within the sports industry. With a profound passion for sport and a comprehensive understanding of business dynamics, we bring emotion alive between sports organizations, brands, and fans, fostering mutually beneficial partnerships that drive success.



Partnership Consultation

Our experienced team will maximize audit sessions. We get right to the point and work closely with sports entities and brands to identify potential partnership opportunities, aligning goals and objectives for a successful collaboration. .



Strategic Planning

We develop comprehensive partnership strategies that make sense and integrate seamlessly with the business objectives of our clients, ensuring meaningful and enduring partnerships.



Sponsorship Activation

We don't actually do them, but they are our ideas. And through innovative activation strategies, we help brands effectively leverage their sponsorships to connect with fans and drive brand loyalty.



Negotiation and Contract Management

We are tough Men. Deals need to get done and that's why we are here. Our skilled negotiators handle contract discussions and terms, ensuring fair and mutually beneficial agreements for all parties involved.



Data Analytics and Insights

Instincts will always trump certain metrics. However, they are useful when representing meaningful KPI's. Therefore, we leverage data-driven insights to measure the impact of partnerships, providing our clients with actionable recommendations for continuous improvement.



Community Initiatives

We believe in the power of sport to bring positive change to communities. We design programs that promote sports participation, education, and social responsibility.

Most importantly, there are reasons not to hire us.

One, you don't like hard workers. You will see a lot of movement through pipelines. This is how we find the right partnership. Two, you expect great partnerships to come easily. We say 'it's going to get ugly, but it's going to get done'. Three, you aren't professional in communication. This includes over-communicating with us. Those boundaries will be set upon engagement.

Pricing

- ✓ **\$3,500/month** on consulting/pursuing the deal
- ✓ **20% win fee**